

The ColorBash5K.com and GlowintheNight5K.com events are currently hosted by the NR Road Racing, LLC group based in Noblesville IN. NR Road Racing is a recent spin-off of Whitelightning Road Racing, LLC. Whitelightning Road Racing, LLC is well established event organizer which provides timing function at over 160 races annually in the United States and abroad. Both the ColorBash5K and GlowintheNight5K event are untimed run / walks. Both events are intended to provide a fun and entertaining event for runners / walkers of any ability / skill level. Both events are normally charity linked, providing donations to many local and nationally based charity organizations.

The **ColorBash5K** events can be described as a way to get completely covered in color with friend and family while focusing more on the different color fun and participating in the three mile course. It doesn't matter how you participate on the color run (run/jog/walk), we just want people to have fun while they get covered in color.

The ColorBash will designate different parts of the course as "color zones" in which copious amounts of color will hit people in order to cover you in color. The different colors are 100% natural and safe as you can eat the stuff if you want (but we don't suggest it).

The **GlowintheNight5K** events are similar to the ColorBash5K but with a luminesce element. The GlowintheNight will designate different parts of the course as lighted zones with colored lights/lasers, black lights, strobes and a lot of glow swag (glow necklaces, sun glasses, bracelets, etc.). The ColorBash's colored powder is employed but again we've mixed in a luminesce element to this too.

The dyes used in our color material are organic, food grade dyes that are considered safe for general handling but produce a neon yellow, orange, pink and green colors that really turn heads. Add in the luminesce properties under UV/black lights and we have a cool and unique offering for our participants.

In order to provide a fun event, both events employ on-course music (PG Rated) along the way and an After Party with a DJ and local food vendors. For the GlowintheNight events, we attempt to make this more of an adult orientated event by host a "Beer Garden" when local state/city ordinances will allow.

Again, both the ColorBash and GlowintheNight events are intended to provide a fun and creative way to get outdoors with family and/or friends and enjoy a short 5K run/walk in a safe and secure manner.

We are looking at the Cumberland Park facility as a good location as we can create a complete 5K circuit without crossing any roads/thoroughfares. Assuming we can use a course similar to the one defined below, we think we can provide a safe environment for our runners and spectators. We plan to use the north parking area and/or the soccer field located there for the after party and/or overflow parking.



As mentioned earlier, NR Road Racing believes in supporting charity organizations and that will apply to the event too. We are teaming with The Thirst Project <http://www.thirstproject.org/> (specifically with Thirst Project @ Purdue) for this event. The Thirst Project mission is to help the “Almost 1 Billion on our planet don’t have access to safe, clean drinking water and proper sanitization.” NR Road Racing is willing to pledge 20% of the net proceeds received through runner registrations for this event to The Thirst Project. Assuming we hit our target of 500 runners, we could possibly raise over \$3000 for the project.

NR Road Racing has reviewed the MBAH Insurance requirements and will provide a certificate of insurance, if approved. Typically our events are covered in the amount requested and we agree that this is standard practice.

On Oct 5, 2012 7:03 PM, "Thirst Project @ Purdue" <[thirstprojectatpurdue@gmail.com](mailto:thirstprojectatpurdue@gmail.com)> wrote:

Dear Nathan Sinderson,

First of all, thank you for choosing Thirst Project as your charity. It makes me unbelievably excited to work with new people and reach out to others!

Thirst Project is a non profit organization that raises awareness about and money for the world water crisis. 1.1 billion people do not have access to fresh drinking water and a child dies every 15 seconds because of consuming unsafe water. Through various awareness events and fundraisers, Thirst Project aims to end the water crisis. We do so by building fresh water wells in countries and villages that need it most. However, it does not end there. We make sure the communities we are helping feel a sense of ownership of the well. Each village has a designated Water Committee which is taught the rules and regulations of the well and proper maintenance. Additionally, the entire village is informed of the proper etiquette and usage. Thirst Project does come back at certain intervals to make sure the well is being taken care of properly and shared equitably. This is a link to the national Thirst Project's homepage if you would like additional information: <http://www.thirstproject.org>

Thirst Project @ Purdue has been an organization on campus for a little over 2 years. Just last year we raised enough money to fund our first well. This year we have set our goals even higher. That is why I genuinely mean it when I say Thirst Project is ever grateful that you chose us to help out with this event.

Please let me know what Thirst Project needs to do in order to make this event a success. We have actually organized two 5Ks in the past, so our board and members are knowledgeable in the area if you need additional help. If you could also send a little more information about the event (date, time, location, our duties, etc.) that would be extremely helpful so I can let the team know soon.

Thank you again and enjoy the weekend!  
Madison H.